

# **Sarasota Manatee Council of the Navy League of the United States**

## **Our Vision**

We seek to be:

- a reliable and helpful source of information to the public and governmental leaders about sea service issues and
- a known and respected civilian supporter and resource to local active duty sea service units and organizations and local sea service youth organizations

## **Our Values**

We value:

- Patriotism
- Service
- Industry
- Excellence

## **Our Mission**

Our Council's Mission is to support America's sea services: Navy, Marine Corps, Coast Guard and US - flag Merchant Marine in Southwest Florida. We do this through:

- local programs and meetings where our Council provides a voice to educate the public and local members of Congress on the importance of our Sea Services to our nation's defense, well-being and economic prosperity and:
- support to our active Sea services personnel such as the U.S. Coast Guard and their families
- youth programs such as the Naval Sea Cadet Corps. Junior ROTC and Young Marines, that expose young people to the values of our sea services.

## **Our Goals**

To enhance the morale of local sea service personnel and their families through national and council level programs. We:

- Educate national leaders and the nation
- Support the men and women of the sea services
- Provide assistance to sea service families
- Support Youth programs

## **Objectives**

- To publicize the role of the Sea Services to the public in all forms of media
- To continue existing Council programs
- To provide funding to our supported units
- To provide scholarships to outstanding youth in our supported units
- To expand Council programs to include consideration of new Sea Cadet Units, new adopted Coast Guard units and Young Marine units
- To raise adequate funds to fund existing programs each year
- To market the Council's activities so as to encourage new members to join
- To raise additional funds for the Council Endowment to ensure long term financial viability